CASA GRANDE
ELEMENTARY
SCHOOL DISTRICT #4

CGESD ENROLLMENT AND SCHOOL BOUNDARY

INITIAL DISCUSSION

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WHY do we need to address enrollment management and school boundaries at CGESD?

ENROLLMENT DETAILS
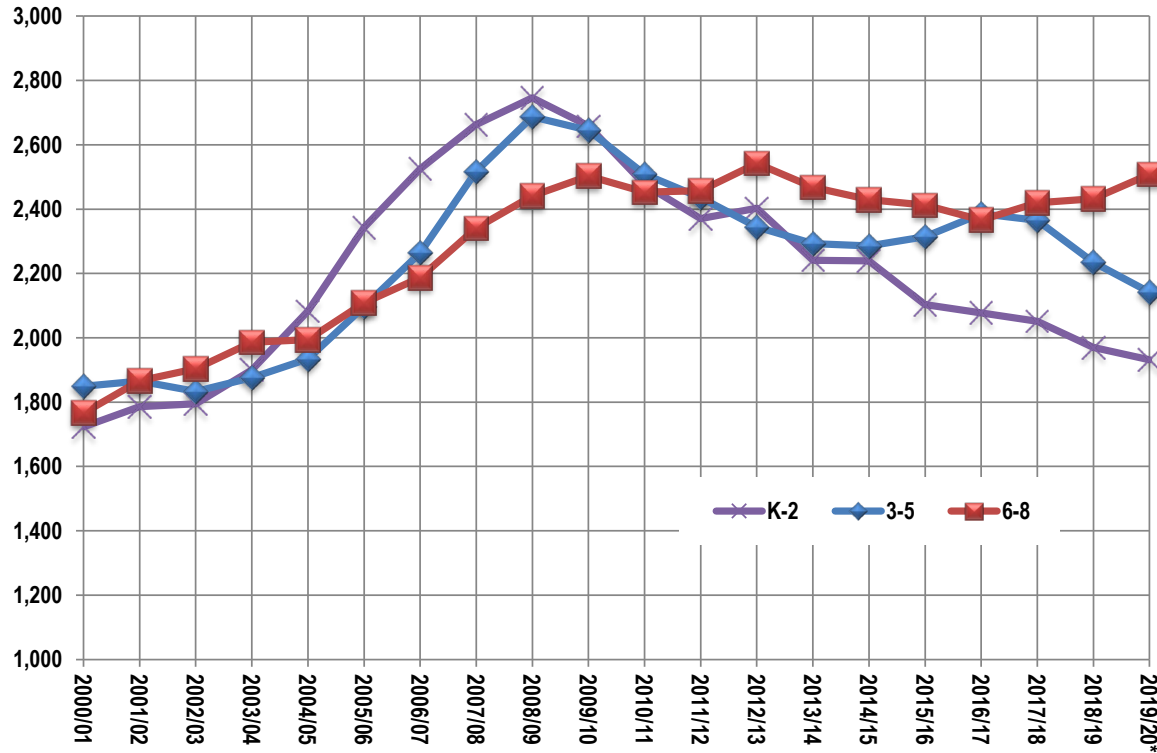
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40th Day Headcount Enrollment
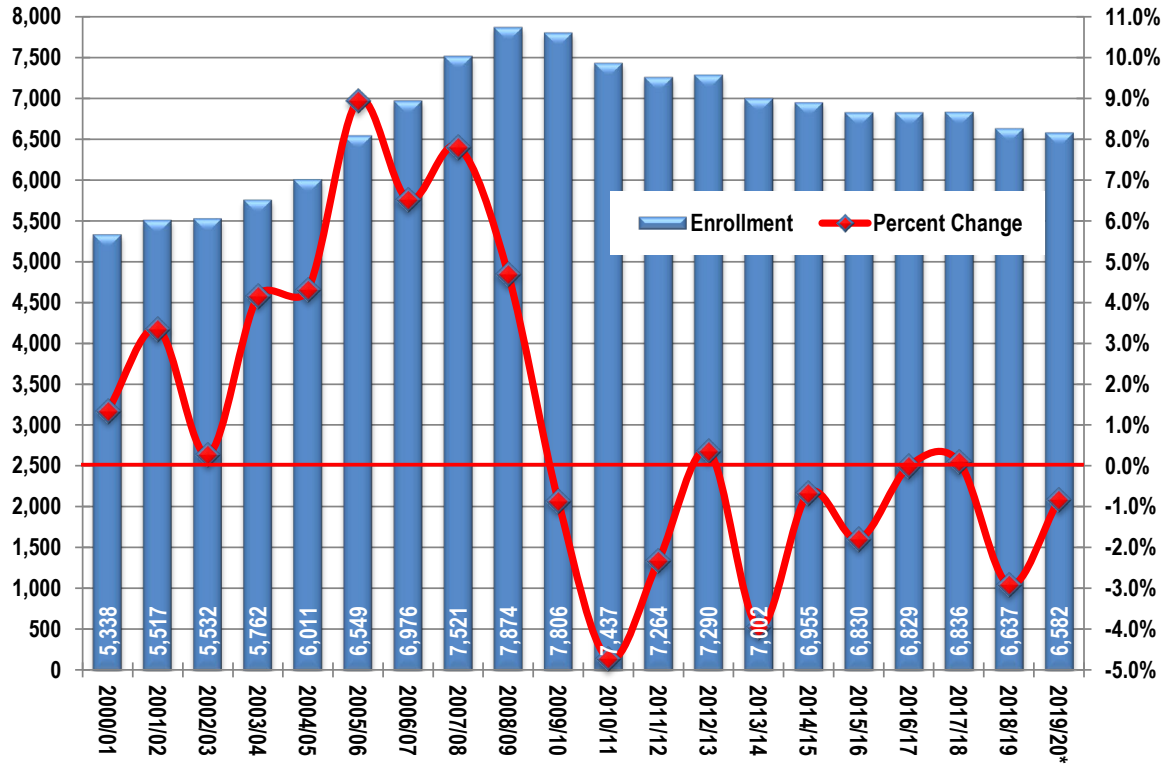
Sources: Arizona Department of Education; Casa Grande Elementary School District.
* Enrollment as of September 5, 2019.

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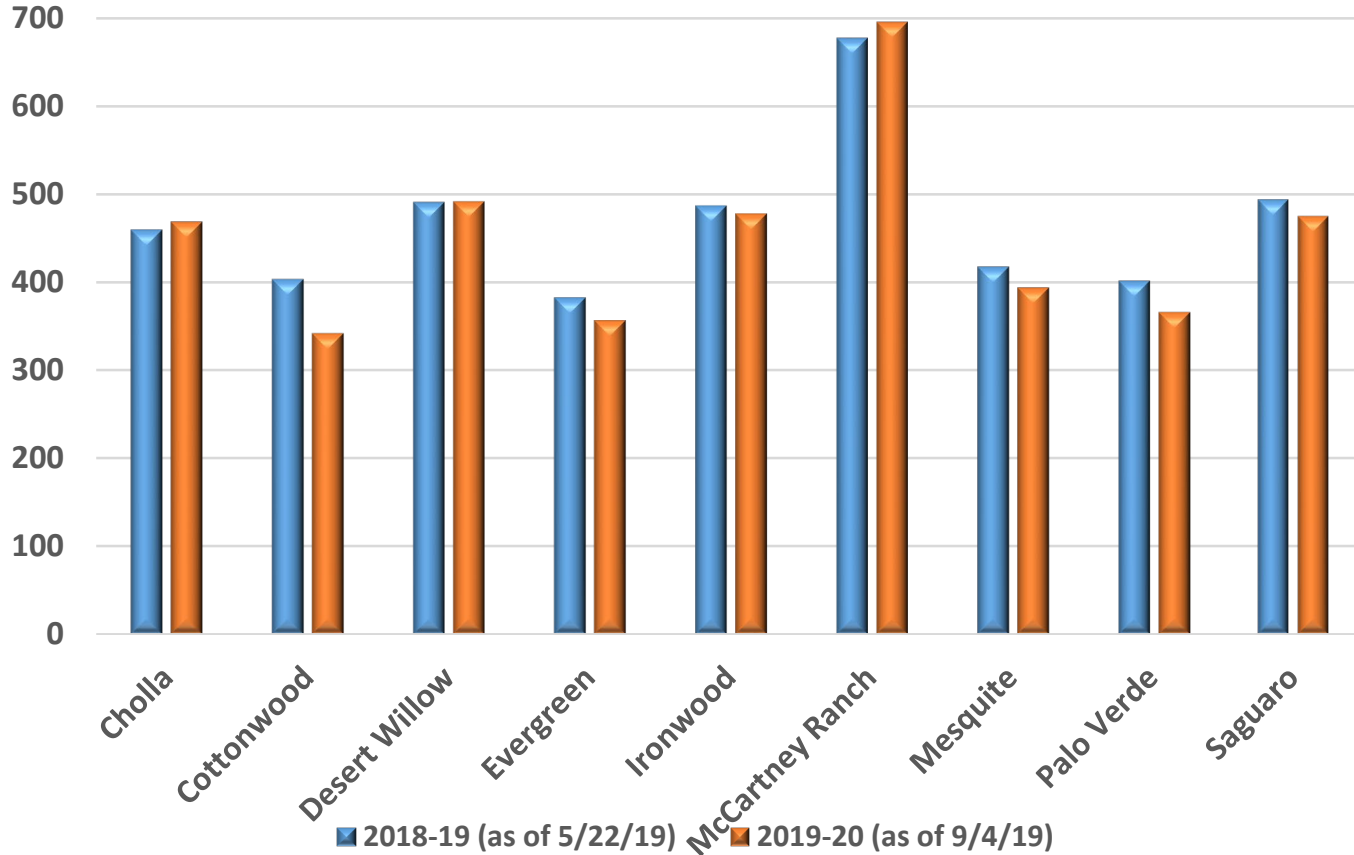SCHOOL DISTRICT #4

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40th Day Enrollment Cohorts
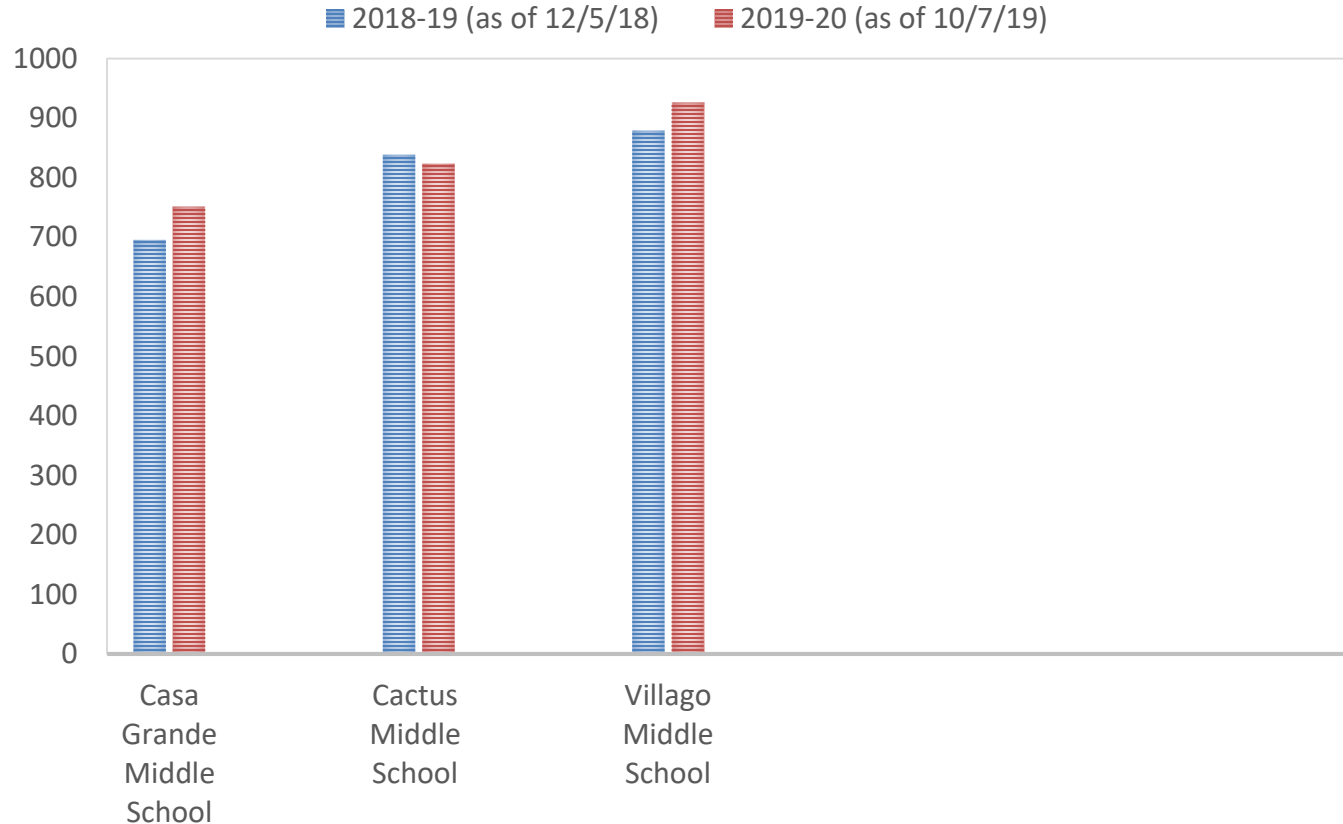

6-8 enrollment will follow with a decline next year

Sources: Arizona Department of Education; Casa Grande Elementary School District.
* Enrollment as of September 5, 2019

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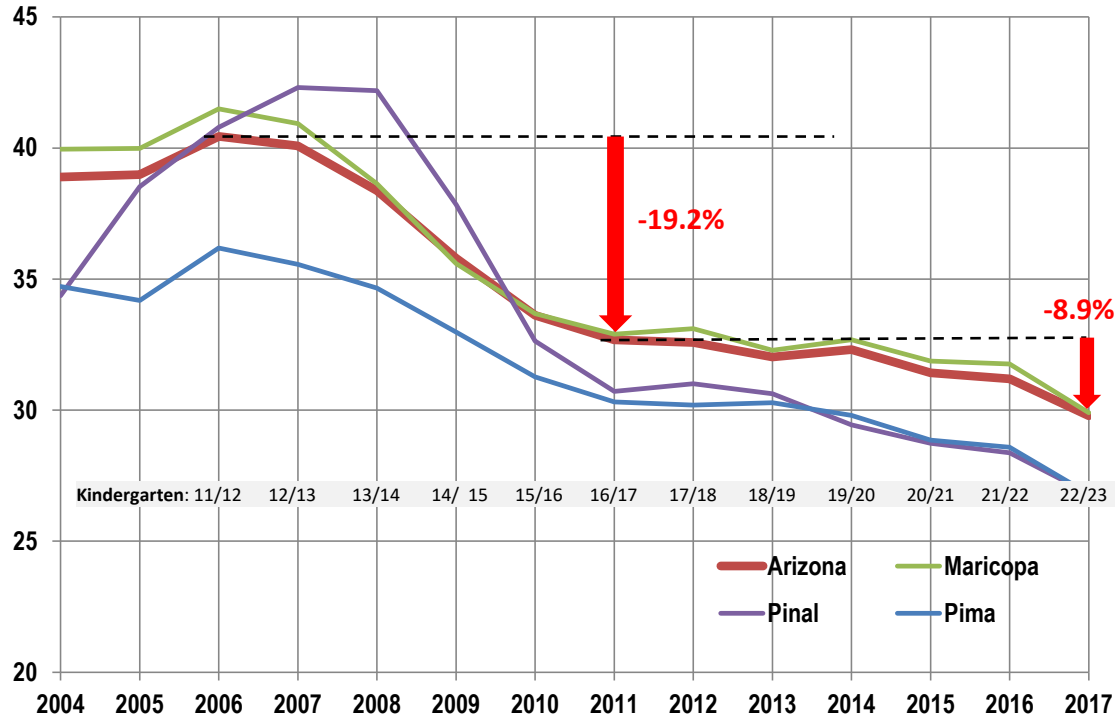
6

Elementary Enrollment By School

Middle School Enrollment By School
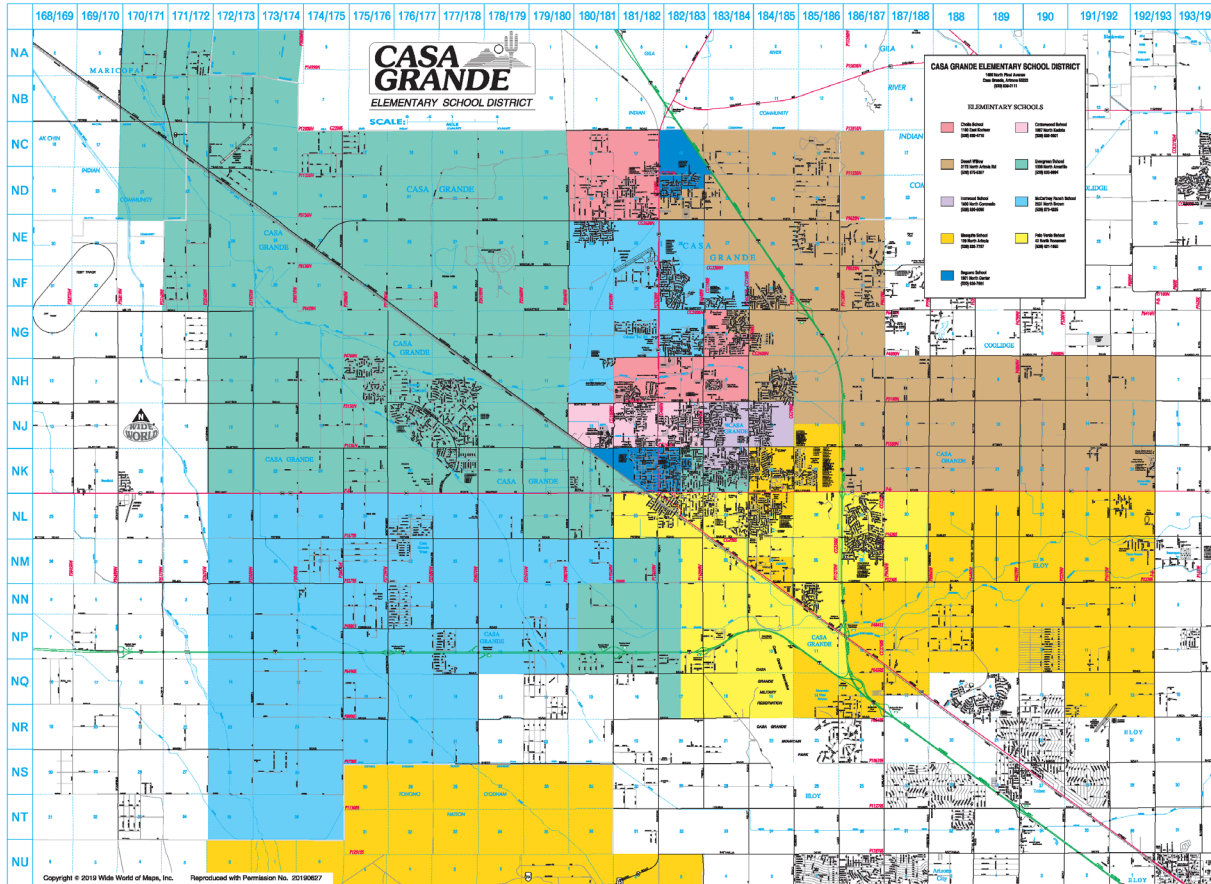
Birth Rate Trends

Births per 1,000 people aged 15 to 45

Sources: Arizona Department of Health Services; Applied Economics, 2018.

BOUNDARY DETAILS

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Current Elementary Attendance Boundaries

Current Middle School Attendance Boundaries
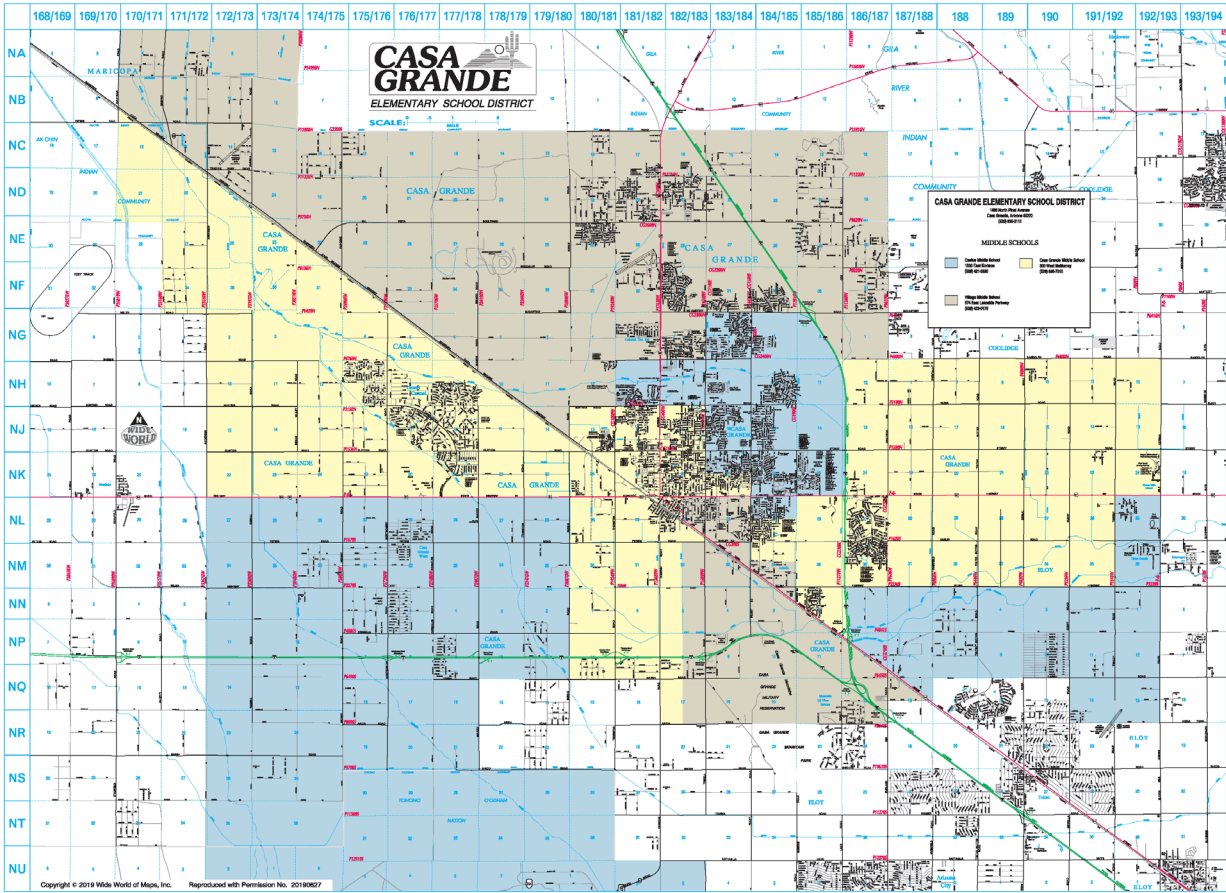
Distribution of Students

2018-19 School Year Data

13
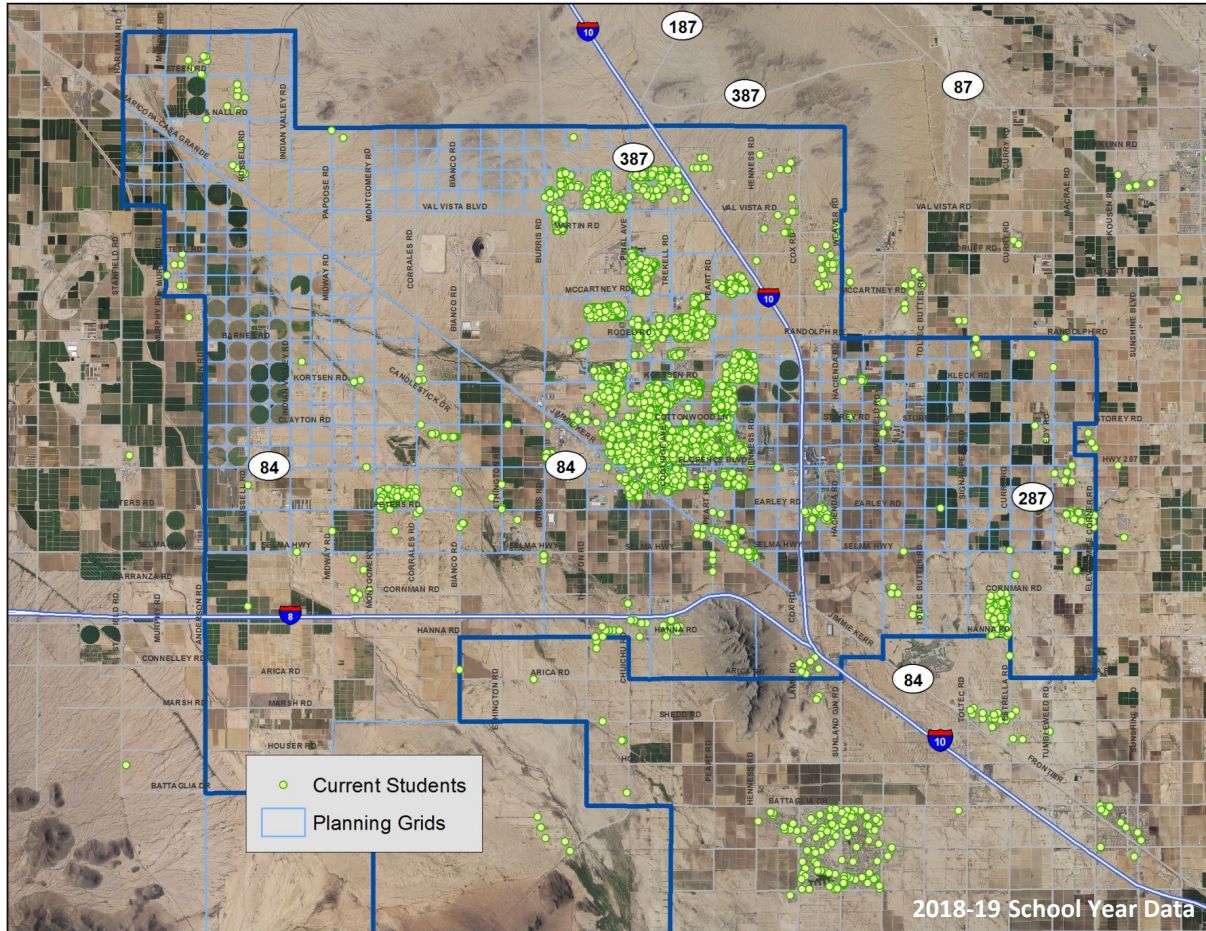
Student class sizes are disproportionately smaller than near by schools with current boundaries

Early grades with less than 16 students per class is common at some area schools

Photos taken at Cottonwood Elementary

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Inverse situation where student class sizes are disproportionately lager than near by elementary and middle schools

Middle school classes can be
in excess of 35 students
given current boundary map

Photo taken at Villago Middle School

Enrollment Density

Enrollment Density
Students per Sq. Mile
- Up to 5
- 5 to 15
- 15 to 150
- 150 to 400
- 400 to 1,532

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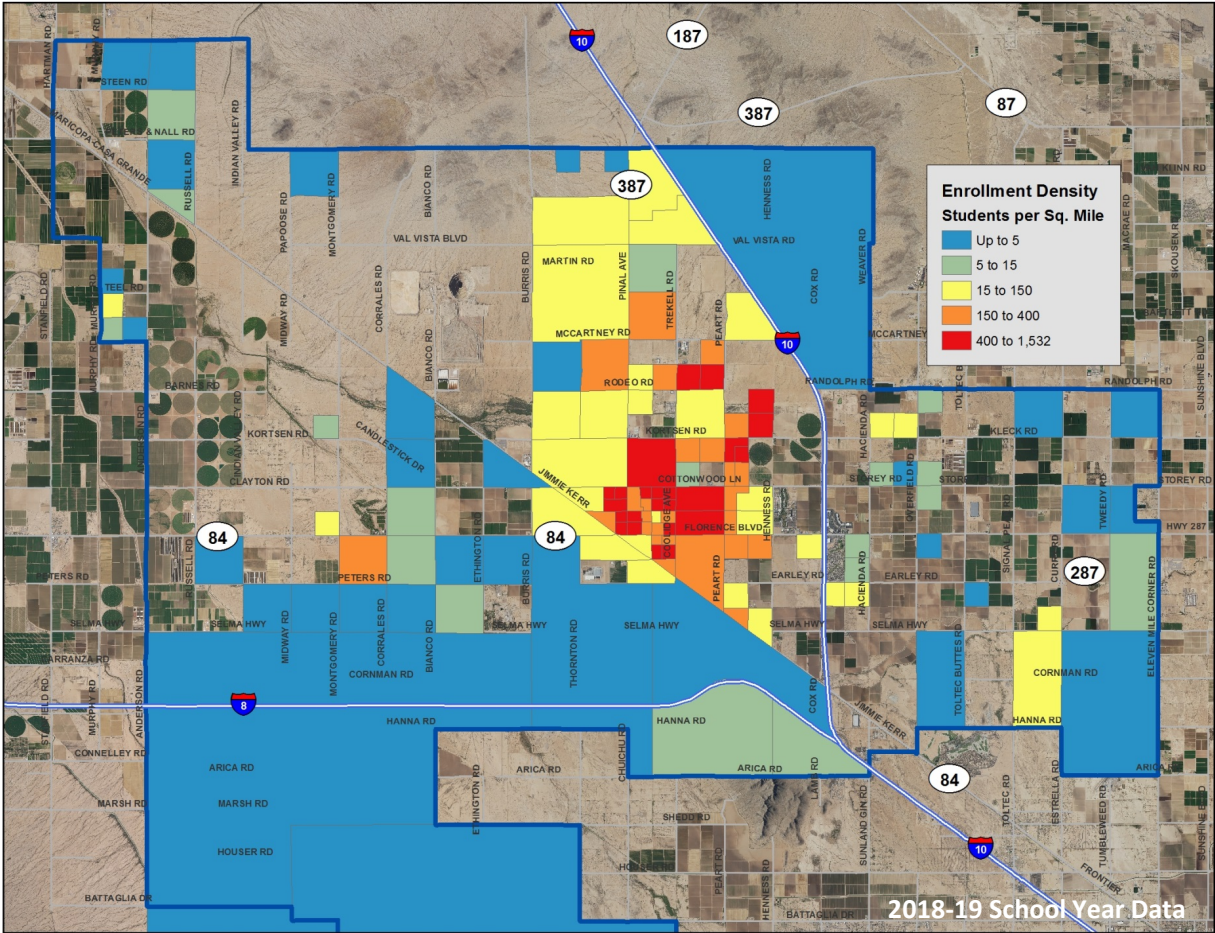
Enrollment directly impacts school facilities and capacity for lunches, events, and so much more

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Change in Enrollment - 2011/12 to 2018/19

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2018-19 School Year Data

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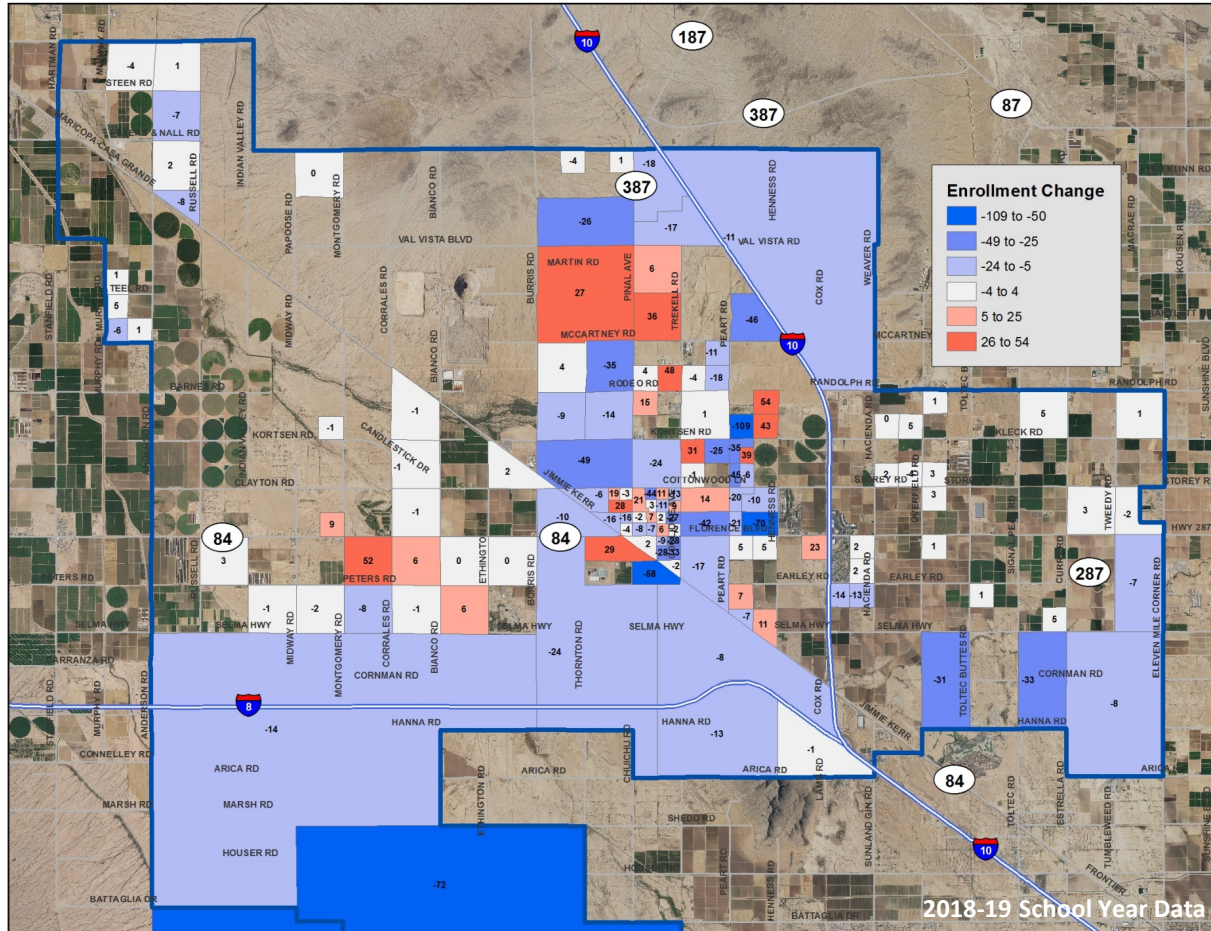
Enrollment Management Planning Components

Background

1. Core Principles of Enrollment Planning
2. Research and Data Collection
3. Defining Who We Are and Where We Are Headed

Strategies

4. New School Design/Programming and Student Recruitment
5. Enrollment Stabilization
6. School Attendance Boundaries
7. Telling Our Story: Marketing and Community Engagement

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Enrollment Management Planning Process

Create and Sustain Stakeholder Awareness / Engagement
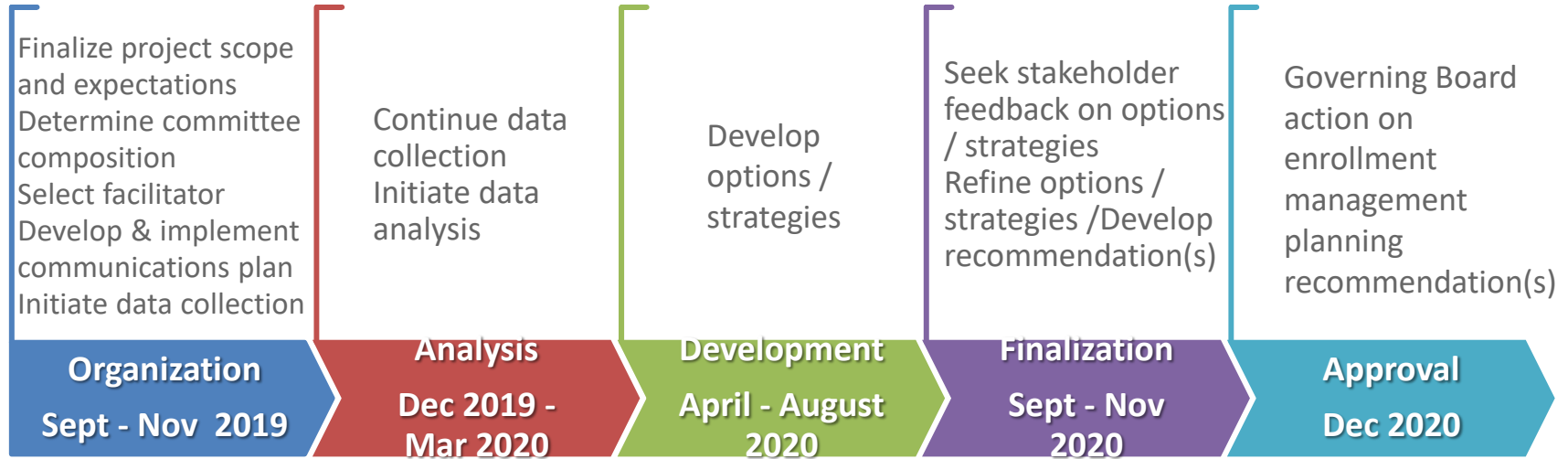- Sponsor community / school forums
- Develop and implement a stakeholder communication plan

Form an Enrollment Management Planning Committee
- Determine committee membership composition and committee selection process
- Utilize an outside facilitator
- Engage the services of a firm for data analysis and modeling (need for GIS expertise)

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Enrollment Management Planning Timeline
(Preliminary)

Finalize project scope and expectations
Determine committee composition
Select facilitator
Develop & implement communications plan
Initiate data collection

Continue data collection
Initiate data analysis

Develop options / strategies

Seek stakeholder feedback on options / strategies
Refine options / strategies /Develop recommendation(s)

Governing Board action on enrollment management planning recommendation(s)

Organization

Sept - Nov 2019

Analysis

Dec 2019 - Mar 2020

Development

April - August 2020

Finalization

Sept - Nov 2020

Approval

Dec 2020

Enrollment management plan recommendations approved by the Governing Board are targeted for implementation beginning with the 2021-2022 school year

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QUESTIONS AND TABLE DISCUSSION